

MÁDARA

organic skincare



INTRODUCING

INFINITY CARE SYSTEM

INFINITY

Over thousands of years, the harsh Northern climate has nurtured plants with extraordinary properties. Those deep roots, bitter leaves and gnarled barks have healed wounds and saved lives.

Biotechnology has transformed their timeless wisdom into this immunocompetent serum and probiotic mist to unleash your skin's infinite immunity potential.





UNDERSTANDING SKIN IMMUNITY

The primary barrier between the inner and outer world – your skin – holds both the responsibility and incredible ability to protect you from external stressors. It bears pressure, abrasion, microbial threat, pollutants, temperature fluctuations, and much more.

Modern life irritations and influences weaken the skin's self-defence mechanisms – it becomes more sensitive and fragile, signs of ageing appear.



4 IMMUNITY FACTORS

1 MOISTURE BARRIER

External aggressors damage the skin's protective barrier and reduce its water-binding capacity. Intelligent hydration reinforces the skin and minimises transepidermal water loss.

2 IMMUNOCOMPETENT CELLS

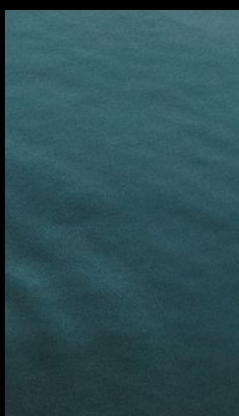
Under the effects of UV irradiation and time, the amount of immunocompetent cells in the skin decrease. Once reactivated, they enhance resistance and slow down ageing.

3 MICROBIOTA BALANCE

The skin's immunity is supported by its microbiome – versatile bacteria help to resist inflammation and infection. If healthy and balanced, it enables an appropriate response to any external challenges.

4 ANTIRADICAL ACTIVITY

Generated by pollutants, UV irradiation and lifestyle habits, free radicals damage healthy skin structures triggering premature ageing. By neutralising these reactive oxygen molecules, antioxidants help to preserve all youth-related factors in the skin.



UNIQUE COMPOSITION OF INGREDIENTS

TO ENHANCE ALL 4 IMMUNITY FACTORS



PROBIOTIC

LACTOBACILLUS
FERMENT LYSATE

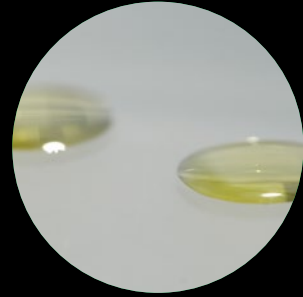
restricts dehydration, reduces
redness and sensitivity, maintains
the microbiota balance



MUSHROOM

BETA-GLUCANS

reinforces skin immunity and
it's protective abilities



PROVITAMIN D

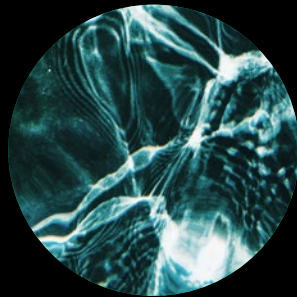
anti-inflammatory and
anti-ageing properties



MADARA PLAN

POLYPHENOL
ESSENCE

outstanding antiradical activity



WATER-BINDING SUGARS

restricts water evaporation



HYALURONIC ACID

keeps the skin plump,
supple and moist

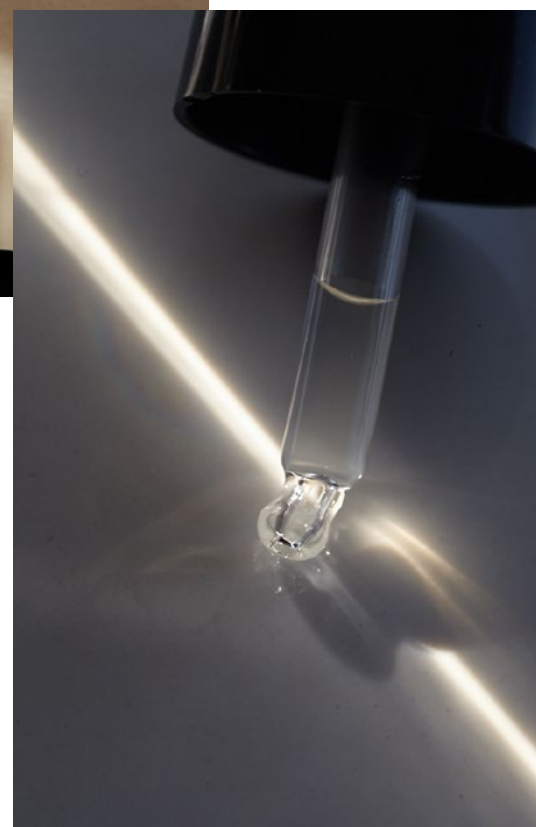
THE COLLECTION



INFINITY DROPS IMMUNO-SERUM

30ml

This refined formulation with a unique lactobacillus strain, mushroom beta-glucans, provitamin D and polyphenol essence from the madara plant restricts dehydration, balances the skin's microbiome and helps to fight oxidative stress. Your skin is left smooth and velvety soft, the complexion is brighter and more uniform. Hypersensitisation and redness are clearly limited. Apply to a clean face and décolleté. Follow with a moisturiser.



THE COLLECTION

INFINITY MIST PROBIOTIC ESSENCE

100ml

With water-binding sugars and hyaluronic acid, this lightweight mist instantly replenishes hydration in the skin, enhancing comfort and protection. Probiotic lactobacillus strain reinforces the skin's moisture barrier and minimises transepidermal water loss, while the polyphenols from the madara plant ward off environmental aggressors. Your skin is instantly refreshed, soothed and more radiant. Mist onto a clean face and décolleté in the morning and throughout the day.



84%

REPORTED A
VELVETY, MORE
EVEN COMPLEXION*

78%

REPORTED AN
INSTANTLY BRIGHTER
SKIN APPEARANCE*

4x

MORE MOISTURE
IN 1 WEEK**

2x

LESS FACIAL
REDNESS IN
1 WEEK**



*placebo-controlled study, self-evaluation, 15 volunteers

**placebo-controlled in vivo study, result vs. untreated area, 15 volunteers

IMAGINE THE INFINITE
POSSIBILITIES YOUR SKIN HAS

